



Hometown Christmas

Thursday, December 14, 2023
Sponsorship Opportunities



For more information, visit andoverks.com/HTC

Hometown Christmas

Thursday, December 14, 2023

Hometown Christmas has been bringing the community together for over 40 years in celebration of the holiday season. The event has grown from a spaghetti dinner in a local shopping center to an entire evening of family fun for the citizens of Andover and area communities.

Andover's Central Park and surrounding buildings become a winter wonderland. The evening kicks off with a tree lighting ceremony on the plaza and the arrival of Santa Claus, followed by a variety of fun events including a chili cook-off, hay rack rides through a luminary lit path in the park, s'mores, holiday themed crafts, live music from Andover schools, and pictures with Santa. Hot beverages are available and the park is lit up with luminaries and lighted trees.

\$2,500

Presenting sponsor

Logo placement on:

- All printed materials
- City website
- Facebook event
- Event brochure
- Exclusive event elements
- Social media posts
- Billboards
- Amphitheater screens

Mentioned in:

- Event script
- Radio ads

Opportunity to:

- Display company banner at event
- Bring volunteers to represent your company

Deadline: November 15, 2023

Contact Public Information Officer

Megan Schapaugh | 316.358.0104

mschapaugh@andoverks.com

\$1,000

Choose from events:

Holiday light contest

Light Show sponsor

Hay Rack Ride

Logo placement on:

- Some printed materials
- City website
- Facebook event
- Event brochure
- Social media posts

Mentioned in:

- Event script

Opportunity to:

- Display company banner at event
- Bring volunteers to represent your company

\$500

Choose from events:

Photos with Santa

Kid's Crafts

Food & Beverage

Logo placement on:

- City website
- Event brochure
- Social media posts

Mentioned in:

- Event script

Opportunity to:

- Display company banner at event
- Bring volunteers to represent your company

\$250

Jingle Bell sponsor

Mentioned on:

- City website
- Event brochure
- Social media posts

Corporate Sponsorship Commitment Form

Sponsor/Company Name _____

Contact Person _____

Address _____

Phone _____ Email _____

Method of Payment

- ☐ Our 2023 Hometown Christmas sponsorship is enclosed.
Please make checks payable to City of Andover.
- ☐ Payment will be made by credit card.
A City of Andover representative will contact you for your card information.
- ☐ Please invoice our company.

Sponsor level

- ☐ \$2,500
☐ \$1,000
☐ \$500
☐ \$250

Your Logo

Your company logo and/or name will be listed on some event materials.
Please choose one of the options below:

- ☐ Our company logo will be emailed to mschapaugh@andoverks.com
Vector-based .eps files are preferred.
- ☐ No logo available, please list our company as follows:

Company Representative Signature: _____

Date: _____

Please mail or deliver completed form to:
City of Andover
Attn: Megan Schapaugh
1609 E. Central Ave.
Andover, KS 67002

Or save and email completed form to:
mschapaugh@andoverks.com