

Greater Andover Days

BUSINESS CELEBRATION GUIDE



**Will you celebrate GAD
with the Andover community?**



Join the community in celebrating Greater Andover Days! Here's how:

Sidewalk sale

Be a part of the sidewalk sale on Saturday, September 30 from 8 a.m. - 11 a.m. during the parade.

Sell buttons

Sell buttons during the month of September at your location.

Hang up a flyer

Put a flyer up at your storefront or inside your place of business.

Participate in the parade

Sign up for the GAD parade on Saturday, September 30 at andoverks.com/GAD

Be a part of the Business & Craft Expo

Sign up for the Expo on Saturday, September 30 at andoverks.com/GAD

Put a message on your electronic marquee

Help promote GAD by displaying a graphic on your digital boards.

Decorate your storefront

Get creative and decorate your storefront with the colors of this year's event.

Sponsor the event

Support monetarily by being an event sponsor.

Offer a special or discount in your store

Name a food or drink item after GAD or offer a discount the week or day of the event.

INTERESTED? Email mschapaugh@andoverks.com