



Hometown Christmas

Sponsorship Opportunities

Thursday, December 11, 2025



ANDOVER
KANSAS

For more information, visit andoverks.gov/HTC

Hometown Christmas

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Hometown Christmas has been bringing the community together for over 40 years in celebration of the holiday season. The event has grown from a spaghetti dinner in a local shopping center to an entire evening of family fun for the citizens of Andover and area communities.

Andover's Central Park and surrounding buildings become a winter wonderland. The evening includes a tree lighting ceremony on the plaza at 6 p.m. A variety of fun activities throughout the evening include photos with Santa Claus, hay rack rides through a luminary lit path in the park, s'mores, holiday themed crafts, live music, hot beverages, and more!

\$2,500

Presenting sponsor

Logo placement on:

- All printed materials
- City website
- Event brochure
- Exclusive event elements
- Social media posts
- Billboards
- Amphitheater screens

Mentioned in:

- Event script
- Radio ads

Opportunity to:

- Display company banner at event
- Bring volunteers to represent your company

Deadline: November 15, 2025

Contact Public Information Officer

Megan Schapaugh | 316.358.0104

mschapaugh@andoverks.gov

\$1,000

Choose from events:

- Holiday Light Contest
- Light Show
- Hay Rack Ride
- Photobooth

Logo placement on:

- Some print materials
- City website
- Facebook event
- Event brochure
- Social media posts

Mentioned in:

- Event script

Opportunity to:

- Display company banner at event
- Bring volunteers to represent your company

\$500

Choose from events:

- Photos with Santa
- Kid's Crafts
- Snacks
- S'mores
- Hot Beverage Station

Logo placement on:

- City website
- Event brochure
- Social media posts

Mentioned in:

- Event script

Opportunity to:

- Display company banner at event
- Bring volunteers to represent your company

\$250

Jingle Bell sponsor

Mentioned on:

- City website
- Event guide
- Social media posts

Corporate Sponsorship Commitment Form

Sponsor/Company Name _____

Contact Person _____

Address _____

Phone _____ **Email** _____

Method of Payment

- Our 2025 Hometown Christmas sponsorship is enclosed.
Please make checks payable to City of Andover.
- Please invoice our company.

Sponsor level

- \$2,500
- \$1,000
- \$500
- \$250

Your Logo

Your company logo and/or name will be listed on some event materials.
Please choose one of the options below:

- Our company logo will be emailed to mschapaugh@andoverks.gov
Vector-based .eps files are preferred.
- No logo available, please list our company as follows:

Company Representative Signature: _____

Date: _____

Please mail or deliver completed form to:
City of Andover
Attn: Megan Schapaugh
1609 E. Central Ave.
Andover, KS 67002

Or save and email completed form to:
mschapaugh@andoverks.gov